



THIRD INTERNATIONAL CONFERENCE

Hybrid Format

With the support of



THE ROLE OF FINANCE AND PRIVATE SECTORS TO DESIGN AND SCALE UP POLICIES AND PROGRAMS FOR DRIVING SOCIAL CHANGE THROUGH SPORTS

MILAN, 31st March 2023

Hosted at Congress Center Confcommercio, Corso Venezia 47/49

<https://www.centrocongressiunionemilano.it>

Organized by



In cooperation with:

FONDAZIONE GIANNINO BASSETTI: <https://www.fondazionebassetti.org>

UNISPORT ITALIA: <https://www.unisport-italia.it>

RETE RUS: <https://reterus.it>

TRUST SPORT: <https://trustsport.net>

MUNSTER TECHNOLOGICAL UNIVERSITY TRALEE: <https://www.mtu.ie>

ACTIVE WELL-BEING INITIATIVE: <http://activewellbeing.org/global-active-city/>

ISTAR University of Trento: <https://projects.unitn.it/istar/it/>

University of Salento: <https://www.unisalento.it/en/web/international/>

Agreements with other partners are currently being defined.

Rationale and Scope

Sports is growingly becoming a key lever for public bodies and private organizations to address a wide range of social needs. The role of finance and private sectors is more and more relevant in view of promoting a higher impact of programs fostered by the public sector at local, national and international level.

In the framework of the first Conference held in 2018 (<http://conference2018.sport4impact.net>) and of the second one held in 2021 (<https://conference2021.sport4impact.net/node/26?language=en>), the third Sport4Impact Conference will provide a dedicated environment to present recent evolutions, cases and tools and possible strategies elaborated by finance and private sectors, in order to facilitate networking and matching between finance and private operators on one side, and public bodies, sport organizations and practitioners on the other side.

Special attention will be given to the FIT FOR LIFE Program promoted by UNESCO:

https://www.unesco.org/en/sport-and-anti-doping/fit4life?TSPD_101_R0=080713870fab2000c817feaf4ed86d98537e20fccdd5e36fc3b9ef652f65d15f3792af81fe60cca3085111c411143000c3a4865e7cc28aa9b57477712257cff754125e826a9126295367398b342108ea97dc673f62dc0da27e224ce79dd284b7

The prevention and countering of relevant crimes in sports will be included in the conference agenda as a structural component and precondition for the appropriate and effective use of sports for social impact.

DRAFT AGENDA
(still subject to minor variations)

FRIDAY 31st March

- **13:00-13:15 CET**
OPENING AND INTRODUCTION REMARKS

- **13:15-14:15 CET**
SPORT AS IT SHOULD BE - PHOTO COMPETITION – AWARD CEREMONY
Organized by TRUST SPORT and MTU Tralee <https://trustsport.net/photo-competition>

- **14:30-19:00 CET**
Four sessions will analyze and promote the contribution of Finance and Private Sectors to design intervention policies and pilot tests to use sports as a driver for social change, with a special attention to the interaction of public bodies in a dialogue with sport organizations, through a multi-stakeholder attendance. Within a special cooperation framework with UNESCO, with the United Nations system entities and the European Union programs, round tables presentations, matching between investors, policy makers, donors and practitioners will take place also in view of the elaboration of a Set of Recommendations.
A special attention will be dedicated to programs for the Western Balkans, including Slovenia, Greece and Romania, for the Mediterranean Basin and for Africa, with selected delegates and participants from each country of the region, in person and on-line.
A peculiar focus will be given to sports as a lever for development through tourism.

- **19:00 – 21:30 CET at Fondazione Giannino Bassetti premises.**
Light Dinner for networking to promote programs and projects.
Short Presentation of the guiding elements of a Working Paper on the historical background and contemporary evolutions of the Principle of Autonomy of Sport.
(in cooperation with Fondazione Giannino Bassetti and University of Salento)

In the framework of **SKILLSbySPORT4MED** EC Project:

<https://asag.unicatt.it/asag-ricerca-e-progetti-skills-by-sport-for-med-sport-as-a-vehicle-for-developing-skills-for-the-labor>

(Pre-Session 1) 9:30-12:00 CET

Sport as a vehicle to develop cross-cutting skills for the labor market.

(Pre-Session 2) 9:30-12:00 CET

Sport as a vehicle to develop soft skills for the labor market.

A Mediterranean perspective from and for the MENA Region. Organized by ICSS.

- **Saturday 1st April: 10:00-12:30 CET**
Bilateral Meetings to better assess possible projects and programs.

- **Thursday 30th March, Pre-Event: 14:00-16:00 CET**
Workshop-Webinar to share ideas to design policies to prevent and counter relevant crimes in sport in strict coordination with LEAs, with special reference to SDG16.
Particular reference will be made to match-fixing, money-laundering, organized crime and preventing doping in amateur sector and youth.

Registration: info@sport4impact.net

Language: English For additional information: info@iiiss.it | Whatsapp +39 351 521 1515

Organization, Communication and Institutional Relations: **ResPublic**: info@res-public.associates