



## Contest for the 2022 RUS Report cover image

### PARTICIPATION RULES

Are you a student of a RUS University? Are you passionate about graphics and illustrations? You should participate in the contest for the 2022 RUS Report cover image!

All the received suitable projects will be published on the RUs website but only one will be on the report cover. It could be yours!

#### Information about the RUS Report

The RUS report is an annual publication about the network, its evolution, and its activities. It aims at conveying the RUS liveliness and richness to as many stakeholders as possible. The report provides an up-to-date picture of the network and the activities organized every year and focuses on a particular topic. The 2022 RUS Report theme that should be included in the cover proposal is "The international collaboration among university networks for sustainable development".

All the reports realized so far can be found at the following [link](#).

#### Who can participate

Any student enrolled in a Bachelor's, Master's, or Ph.D. program at one university which is part of the RUS network (the updated list of universities that are part of the RUS is available at the following [link](#)).

#### How to participate

The proposal for the cover image has to be sent by email to [rus@polito.it](mailto:rus@polito.it) by the 27 March 2023 including the requested material.

- The object of the email should be "2022 Report RUS cover contest – FIRST NAME FAMILY NAME" (Example: 2022 Report RUS cover contest – MARIO ROSSI)
- The following documents should be attached including the name of the participant (Example: MarioRossi.ai)
  - Cover proposal in vector format (for example .ai o .eps)
  - Cover proposal in .pdf format
  - Completed and signed participation form .pdf format (the participation form can be downloaded from the following page [link](#))

A confirmation email of the correct receipt of the material will be sent by 30 March 2023.

#### Technical features of the cover proposal

Only original and unpublished works will be accepted while published works or works that violate copyrights and related rights will not be considered. The proposed picture will be included in a 150x210 mm cover and should have the following features:

- 125x165 mm vertical image
- Use of the RUS color palette (available at the following [link](#)) with the possibility of including SDGs colors



## Evaluation

A panel formed by the Coordination committee and coordinators of RUS working groups will evaluate the cover proposals based on three evaluation criteria. e:

- Creativity and innovation of the work
- Artistic and technical quality of the work
- Correct interpretation of the proposed theme

The results of the evaluation (final and unquestionable) will be published on the RUS website and a dedicated communication will be sent to the winner of the contest.

## The prize

The selected work will be used as the cover for the 2022 RUS Report which will be presented at several national and international events and published on the RUS website and networks. The name of the author will be listed in the credits of the report.

All the received works will be published on the RUS website in a dedicated section.

A certificate will be sent to the winner on the occasion of the presentation of the 2022 RUS report.

For further information, please contact [rus@polito.it](mailto:rus@polito.it)

## Important dates

01/03/2023	Opening of the call and publication of the participation rules
27/03/2023	Deadline for sending the cover proposal
30/03/2023	Confirmation email sent to participants
20/04/2023	Publication of the results

May 2023	Presentation of the 2022 RUS Report
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*NOTES FOR PARTICIPANTS: By joining the initiative, participants declare and guarantee that the contents of the material submitted are original and that they do not violate the copyright and related rights, commercial exploitation rights, and industrial and intellectual property rights of any person or entity. By sending the material, participants authorize RUS to publish the material online and offline and to make it available to the public, even after the end of this contest, with the possibility of using the graphic material received in various combinations and solutions, outside the formal recognition as a work promoted and supported by RUS. Participants who have uploaded material that is indecorous, offensive, contrary to the common sense of decency, or in any case not in line with the spirit of the competition will not be admitted to the contest, at the sole discretion of the organizers. Such material will not be published on communication channels.*