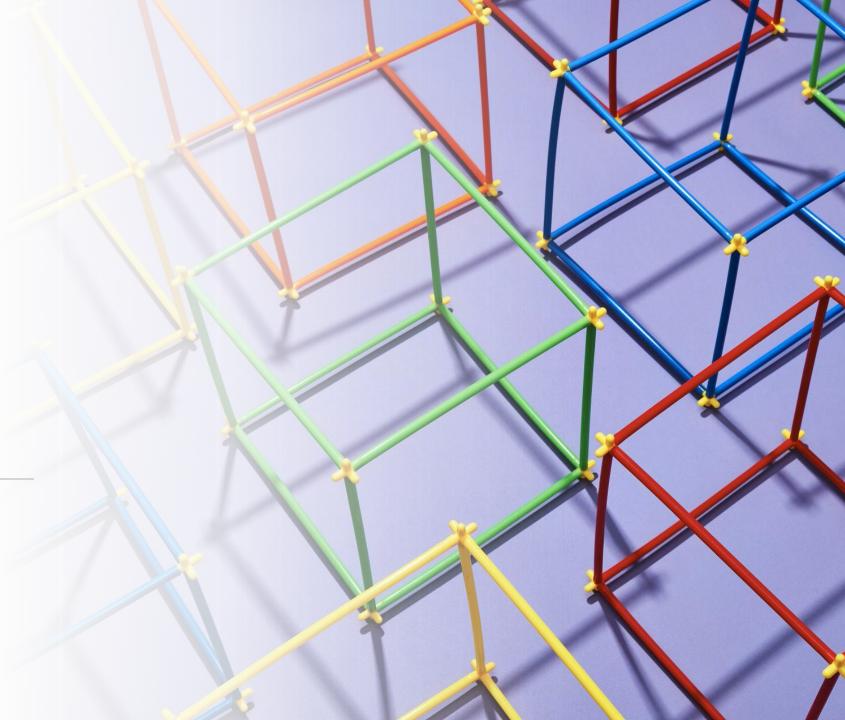
### **«SustainCity»:**

University Network for Territories,
Communities and Ideas

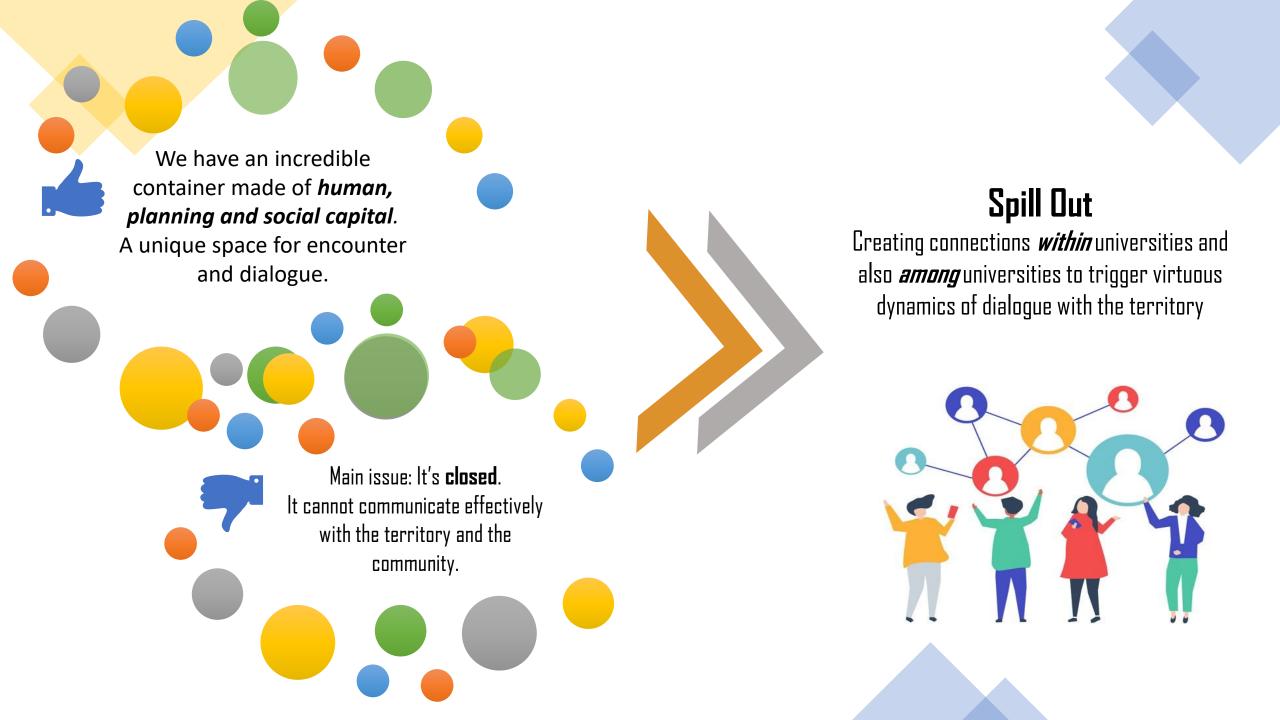
Building bridges to connect isolated islands of ideas







In what way can the **university** give its contribution in shaping sustainable development prospects and sustainable territorial communities?





Create a national and international student network able to promote behaviors and projects that encourage:



Environmental and economic sustainability



Greater social inclusion



Greater participation in university governance

# How do we do it?

By establishing in each university a **student community**, like **Brand Community Model**, in coordination with the student bodies, can take charge of different functions:



Building relationships among departments in an inter-disciplinary development way and improving information flow



Maintaining a solid collaboration with national and international universities



Building continuous connections with the territory



SOME IDEAS
AND
PROPOSAL
COULD BE
IMPLEMENTED
BY THE
COMMUNITY

## Interdisciplinary projects

Ex: Urban (and territorial) regenaration

# **University** contest

to promote sustainable projects and behaviour

Enhancing university communication and visibility

Increasing
partnerships
with public and
private entities
active on the
territory

# Target

- → Universities and students
- → Territorial private and public entities
- → Public administration
- →International organizations
- → Local communities
- → ONG





#### TIME LINE $\rightarrow$ 1 – 2 years

**ECONOMIC SUSTAINABILITY** 

This is a zero-cost project. The key lies in using tools that already exist and constantly improving them while also enhancing human capital

**SKILLS** 

Interdisciplinary and basic knowledge of Marketing and Communication
Interpersonal and empathic abilities, Team Work e
Leadership

# ADDED VALUE



Inter-Disciplinary job for the realization of projects for and on the territory



Social inclusion Valorization of the territory



Greater visibility for the universities



Faster exchange of information between students and universities



Developing a new way of living the university life



«You must become the change you wish to see in the world»

### THANK YOU FOR THE ATTENTION

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