







OFFICIAL PARTICIPANT - ITALY

Green Advisor

Group 3, #community

Sebastian Brocco, Anna Rita Ferrantino, Anita Meraviglia, Francesco Paladini, Michele Pasta, Annarita Vallese

Identification of the problem

- Our approach to food in restaurants

 based on appearance and flavour

Are these the only possible criteria? NO!

Environmental and social impact of what we eat



The solution: project idea

- WHAT: a network connecting consumers, restaurant owners and universities
- HOW: digital interactive platform (both App and browser) based on *OpenStreetMap* open source data

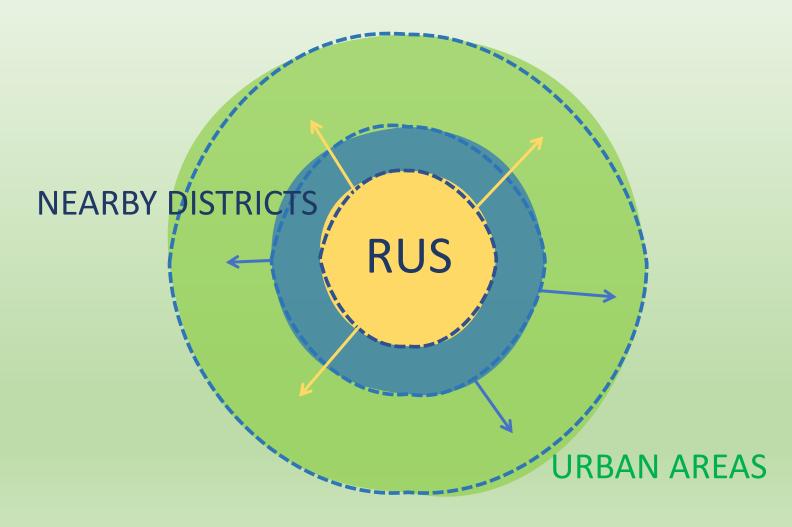


Main characteristics:

• Users will evaluate restaurants through unambiguous *indicators*

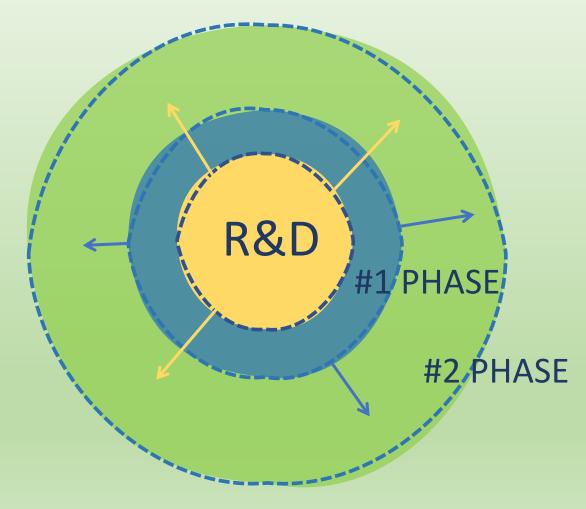
Environmental sustainability Waste policy Social sustainability

Project idea: where



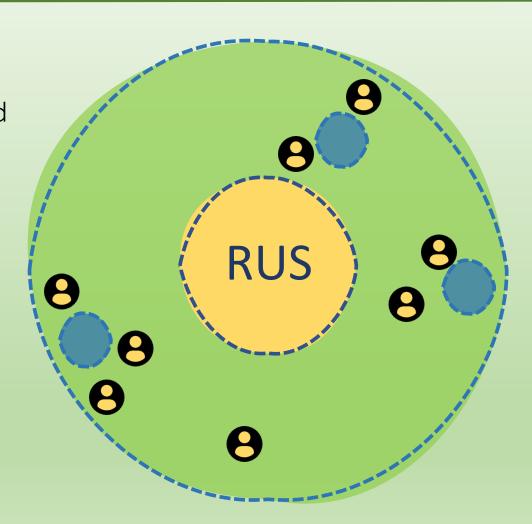
Project idea: when

- **R&D**: 4-6 months
- Phase 1: launch of beta-version among RUS universities. 4 months.
- Phase 2: public launch



Who - stakeholders

- **RUS:** development and consultancy
- R&C owners: conscientious entrepreneurs
- **Users:** evaluators and changemakers



SDGs involved







Benefits and conclusions

Everyone will have some benefits!

- R&C owners
- Local producers
- Workers of the supply chain

But first of all...

sharing of **knowledge** and green **values** to create a more aware and sustainable world!











OFFICIAL PARTICIPANT - ITALY

Thanks for your kind attention!