

## Annex A

# Call for students

### Video guidelines

Send your video to [rus.expo@polito.it](mailto:rus.expo@polito.it)  
Deadline **Oct. 15th, 2021**

### General topic

A vision for the University in 2030

### Questions

Each student can answer one or more of the following questions:

#### — people

For the University of 2030, what contribution can universities give to promote social inclusion and ensure quality education?

#### — prosperity

How can the University of 2030 contribute to promote sustainability, well-being and economic, social and technological progress in harmony with nature?

#### — planet

Climate change and protection of the planet, conscious consumption and production, sustainable management of resources: these are the most urgent issues to be accomplished and that will condition the future of the planet. How can University help support the territories in managing these issues and identifying possible solutions?

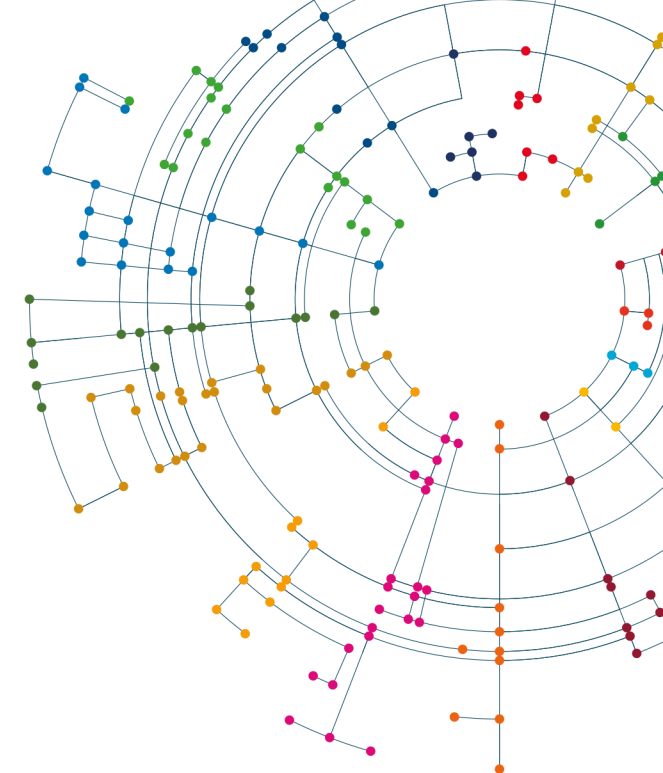
### Duration

Max 20 seconds for each “P” you want to contribute to.

### Language

English

The Forum “Universities in Action for the UN 2030 Agenda” is organized by RUS in partnership with the Italian Pavilion at EXPO 2020 DUBAI and with the collaboration of the Italian Alliance for Sustainable Development - ASviS.



### Shooting guidelines

- The video shot must be horizontal (16:9 format)
- The required frame size is 1920x1080 (FullHD), 25 or 30 frames per second (fps)
- Chose a Medium Close Up (MCU) Shot size



- Look at the camera without speaking for a few seconds at the beginning and at the end of your video
- Be sure to be in a quiet space and that your voice is clearly recorded (using the earphones with microphone is recommended)
- Be sure you are lighted properly (avoid windows or direct lights behind you)
- Do not apply any effect to the clip (subtitles, logos etc.)

If using the smartphone, put it in a horizontal position and preferably use the rear camera.

If you are using a laptop, place the computer at eye level, possibly raise it with the help of a few books and orient the screen to get the best framing.

Don't touch or move the recording device during your speech.

### Speaker guidelines

- Remove opening salutations and go straight to your point
- Speak slowly and clearly

### Please, don't forget to give us the following info

- “P” you have given your contribution to
- Your name
- Name of the university you are enrolled in

For more information, please consult the dedicated page on the RUS website or write to [rus.expo@polito.it](mailto:rus.expo@polito.it)